



LatAm Alliance, a SIG Working Council

Buy-side Member Benefits

- Interact with LatAm service providers, International Promotional Agencies and other experienced nearshore buyers to gain insights and knowledge about the region
 - Network at events (LatAm Alliance events at no cost, SIG Global Summits for a fee)
 - Join the LinkedIn group
- Learn and benchmark through
 - Participating in:
 - LatAm Alliance events
 - LatAm Alliance webinars
 - LatAm Alliance Council Meetings – twice a year, ahead of SIG’s Global Summits
 - Other partner events throughout LatAm (ANDI Outsourcing Summit, Outsource2LAC and many more)
 - Contributing and reading:
 - Outsource Magazine with over 55,000 readers
 - SIG Speaks Blog and Insight Sourcing Newsletter
- Gain access to accurate research on the LatAm regions
- Participate in Council committees
- Pay discounted prices for events in the LatAm Alliance community
 - Participate in LatAm Alliance events at no cost
 - SIG events
 - 25% discount off membership
 - One-time free attendance pass to:
 - SIG Global Executive Summit
 - Regional or Town Hall

For more information, contact us at:

Email: info@latamalliance.org

Executive Director: Rosana Leary

Phone: 917.376.1075