

What is a SIG Working Council?

As the largest association supporting sourcing professionals worldwide, Sourcing Industry Group (SIG) and its members invite you to join one of the many SIG Working Councils. SIG Working Councils are focused on bringing together like-minded sourcing leaders and professionals to develop and share thought leadership and best practices related to the most pressing issues and opportunities facing the global sourcing industry.

Working Councils are led or co-led by buy-side and provider/advisor members and supported by a part-time executive director within SIG. Whether your interests are in sourcing, outsourcing, supporting technologies or cybersecurity and the implications of digital innovation on global business services, there is likely a SIG Working Council to satisfy your personal and professional needs.

This Member's Guide is designed to assist members in the design, development and ongoing operations of the LatAm Alliance SIG Working Council. Participation is for members only and is one of the many benefits of SIG corporate and individual professional memberships.

LatAm Alliance Working Council:

The purpose of forming this Working Council is to:

- Bring together SIG and LatAm Alliance members that are interested in learning, collaborating and sharing best practices in outsourcing IT or business process services to and within Latin America
- Provide a professional networking and relationship-development environment
- Involve key industry leaders, agencies and other entities that have a direct interest in optimizing the business value that organizations can achieve through effective and efficient outsourcing of IT services or business processes

Structure and Participation:

SIG Working Councils are customer/buy-side centric and must be driven by the interests and the members from the SIG customer/buy-side community. All membership communities are invited to participate in Working Councils. Specifically, the structure for the LatAm Alliance Working Council is as follows:

- The Working Council Chair will be elected periodically with a representative being chosen annually at a minimum by the corporate customer members involved in the Working Council leadership team. Nigel Storey, COO at Johnson & Johnson Design, has been elected as the LatAm Alliance Working Council Chair and Bruno Guizardi, President at CI&T, as Co-Chair. The LatAm Alliance has appointed Rosana Leary, Executive Director, to be the staff support representative.
- The Working Council should involve at least one LatAm Alliance corporate member organization from the other three (3) corporate membership communities: supplier/provider, advisors/research, or academic/government communities. The corporate member organizations and their members may participate in all Working Council events and may be invited to participate from time-to-time in Working Council leadership team meetings.
- The LatAm Alliance Working Council is intended to be long-term (i.e. multi-year) and self-sustainable by the members within the overall governance structure of SIG.

Frequently Asked Questions (FAQ's)

Why does SIG have SIG Working Councils?

SIG Working Councils are just one way that SIG provides opportunities for its members to collaborate on issues, opportunities, ideas and subjects of common interest. Working Councils provide a way for members to network and develop relationships as well as expand their individual and collective knowledge, skills and experience on topics related to global sourcing. Members are also provided with focused expertise resources that SIG and its members may participate in such as SIG Global Executive Summits, SIGnature Events and other events/activities.

Who can participate in a SIG Working Council?

All members can participate in Working Councils. Guests may participate selectively in Working Councils only with the prior permission of the Working Council Chair and Working Council Coordinator. There is no cost for SIG members to participate. Fees may apply to select events or special programs designed and held by SIG Working Councils.

How is the LatAm Alliance Working Council different from other SIG Working Councils?

The LatAm Alliance Working Council is different in the fact that it has its own membership therefore not all LatAm Alliance Working Council members are SIG members. LatAm Alliance buy-side and academic members may join for free; any other membership type has an annual member fee.

How do I join the LatAm Alliance Working Council?

Just visit the [LatAm Alliance webpage](#) and complete the application form under the [Join Us](#) section. Alternatively, contact the Working Council Executive Director, Rosana Leary (rleary@latamalliance.org) and express your interest in joining the Working Council. The Working Council leadership will take it from there and introduce you to the members and their activities.

How are SIG Working Councils promoted?

Working Councils are promoted to the global community of members by SIG and the Working Council members themselves. SIG maintains web pages for SIG Working Councils that enables them to share their programs, meeting materials and progress in meeting their objectives. SIG support staff will work closely with the Working Council leadership to develop a customized promotional strategy.

How is the LatAm Alliance Working Council structured?

Working Councils are customer/buy-side centric. The core of the Working Council is the customer/buy-side member leadership team. The LatAm Alliance Working Council leadership team consists of a Chair which is a representative of the customer members, a Co-Chair and an executive director. Working Councils also include members from the supplier/service provider, advisor/research and academic/government communities.

What are the specific responsibilities of the LatAm Alliance Working Council leadership team?

Working Council Chair, Co-Chair:

- Chair and Co-Chair nominated initially by SIG and thereafter approved by a majority of the Working Council customer members
- Vote on all decisions made by the Working Council
- Term is minimum of one year but may be longer based on the Working Council and SIG's decision,
- Responsible for helping the executive director drive the Working Council to address its charter and meet its objectives
- Is responsible for providing support to the executive director, ensuring the Working Council is addressing the interests of its members
- Works closely with the executive director for alignment and conformance to the Working Council rules and guidelines

What are the specific responsibilities of those participating in the Working Council?

Working Council community members: (unlimited- i.e. from the various other communities; supplier/provider, advisor/legal, academic, government, etc.)

- Support the Working Council in addressing the charter and meeting the objectives
- Attends member meetings and activities to support the Working Council
- May assist the Working Council in developing and delivering programming
- Mentor other members in areas where you have expertise
- Deliver content in the form of webinars to educate other council members

Customer member– (unlimited)

- Attends member meetings and activities to support the Working Council
- Assists the Working Council in developing and delivering programming, as well as identifying and sharing trends, recent developments that may impact member companies
- Mentor other members in areas where you have expertise

When and where are meetings held?

Working Council meetings will be held quarterly online via WebEx. To view the schedule, please visit <http://sig.org/working-councils> and click on the particular Working Council you are interested in to access the WebEx event registration link.

You can also see our upcoming WebEx meeting schedule at <http://sig.org/webinars>.

Our onsite meetings will be semi-annual and held at SIG's Global Executive Summits. You can register for the event online at sig.org/summit.

Working Councils Meeting Schedule

- April 2017– WebEx Meeting (Quarter 2)
- July 2017– WebEx Meeting (Quarter 3)
- October 2017– Onsite at the SIG Global Executive Summit
- December 2017– WebEx Meeting (Quarter 4)
- February 2018– WebEx Meeting (Quarter 1)
- April 2018– Onsite at the SIG Global Executive Summit
- June 2018– WebEx Meeting (Quarter 2)
- September 2018– WebEx Meeting (Quarter 3)
- October 2018– Onsite at the SIG Global Executive Summit
- December 2018- WebEx Meeting (Quarter 4)