



LatAm Alliance Member Benefits

Sell-side* Member Benefits

- ✓ Interact with international buyers - LatAm Alliance and Sourcing Industry Group (SIG) members
 - Network at events (LatAm Alliance events at no cost, SIG Global Executive Summits for a fee)
 - Access to exclusive LatAm Alliance LinkedIn group for collaboration and sharing thought leadership
- ✓ Demonstrate thought leadership through -
 - Presenting at:
 - LatAm Alliance events
 - LatAm Alliance thought leadership webinars
 - LatAm Alliance Working Council Meetings:
 - Face-to-face bi-annually, as part of SIG's Global Executive Summits
 - Open microphone thought leadership discussions, several times a year
 - Other partner events throughout LatAm (ANDI Outsourcing Summit, Outsource2LAC and others)
 - Contributing to:
 - Outsource Magazine with more than 55,000 readers
 - SIG Speaks Blog and Newsletter with more than 25,000 readers
- ✓ Gain access to accurate research on the LatAm region
- ✓ Participate in Working Council committees and/or support areas of focus, identified by our buy-side members
- ✓ Submit thought leadership materials for the LatAm region, distributed to LatAm Alliance and SIG members
 - Videos, whitepapers, reports
- ✓ Display your company profile and link to your website on the [LatAm Alliance provider directory](#)
- ✓ Get discounted rates for events in the LatAm Alliance community
 - Participate in LatAm Alliance events at no cost
 - SIG events:
 - 25% discount off membership
 - One-time free attendee pass to a [SIG Global Executive Summit](#)
 - Sponsor events or webinars for further thought leadership exposure (additional fee required)

** Sell-side includes consultants, analysts and firms that sell services to service buyers in the Americas.*

For more information, contact us at:

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