



# LatAm Alliance Member Benefits

## Buy-side Member Benefits

- ✓ Interact with other experienced nearshore buyers, LatAm service providers and International Promotional Agencies to gain insights and knowledge about the region
  - Network at events (LatAm Alliance events at no cost, SIG Global Executive Summits for a fee)
  - Access to exclusive LatAm Alliance LinkedIn group for collaboration and sharing thought leadership
- ✓ Learn and benchmark through
  - Participating in:
    - LatAm Alliance events
    - LatAm Alliance webinars
    - LatAm Alliance Council Meetings – bi-annually at [SIG's Global Executive Summits](#)
    - Other partner events throughout LatAm (ANDI Outsourcing Summit, Outsource2LAC and others)
  - Contributing to:
    - Outsource Magazine with over 55,000 readers
    - SIG Speaks Blog and Newsletter with more than 25,000 readers
- ✓ Gain access to accurate research on the LatAm region
- ✓ Participate by helping identify and/or supporting the Working Council's areas of focus
- ✓ Pay discounted prices for events in the LatAm Alliance community
  - Participate in LatAm Alliance events at no cost
  - SIG events
    - 25% discount off membership
    - One-time free attendance pass to:
      - SIG Global Executive Summit
      - SIGnature Event or Town Hall

**For more information, contact us at:**

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